

➤ HOW TO DESIGN YOUR INTERVENTION PLAN

THE SIX STEPS INTERVENTION PLANS

During the local workshops of this initiative, you will be assigned to design with your group an intervention plan that will guide your action. Below you can find a template of that intervention plan that you can use to draft your ideas in a concise and structured way! Do not forget that *Step 1* and *Step 2* are part of the active discussion during the local workshops.

So, let's start completing the template...

Mission

A summary of what your intervention hopes to achieve and why.

Problem & background (Step 3 – Explore more!)

Why are we doing this? What's the problem to solve? Are there specific insights that could be quoted or data to back this up? (Think of all the research you've done in step 3 – explore more!). Is it a big intervention, a small intervention? Paint a picture to the reader so they can get a good overview of what's happening.

Solutions (Step 4 – Look for solutions!)

Explore possible solutions to a goldilocks level. How can we intervene to influence change for the issue we chose to work with? Explore the rabbit holes, provide some mock-ups, if needed. This is not a full spec but should give enough information to start designing your intervention.

At the end you should co-decide on which solution you will go for and design the action.

Methodology & Intervention scope (Design the action that leads to Step 5 – Act!)

A step-by-step process to how you plan on reaching your intervention's goal. What needs to happen? What is in and out of scope. Include a timeline of events here.

Goals & Indicators (Step 6 – Reflect!)

How will you measure the success of your project?

1. Goal 1 and its KPIs
2. Goal2 and its KPIs
3. Goal3 and its KPIs

This will be tested and discussed after the end of the action and the realization of the intervention plans.

Conclusion

Final wrap up—reiterate the goal and the intervention mission.